

# Melbourne Aces 2024/2025



## Partnership Opportunities

[melbourneaces.com.au](http://melbourneaces.com.au)







# Strong Social Media Presence



25,289 Likes



10,134 Followers



8,212 Followers



4,470 Followers



2,389 Followers



2,050 Subscribers



1,355 Followers

## Overview

### Reach

102,254

Higher than typical

### Impressions

129,278

Higher than typical

### Interactions

8,557

Higher than typical

## Interactions

### Likes

7,680

Higher than typical

### Comments

69

Higher than typical

### Shares

685

Higher than typical

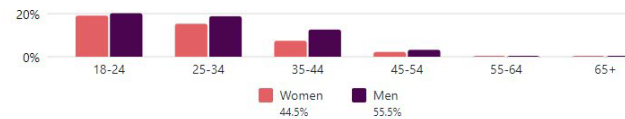
### Saves

123

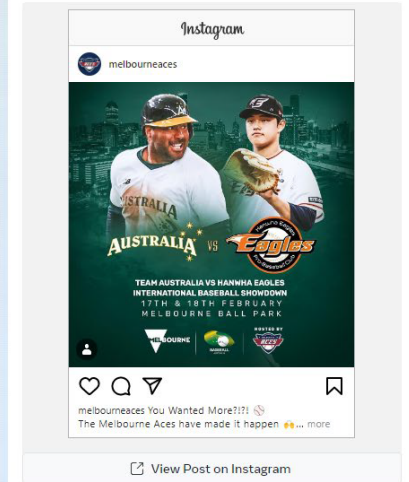
Higher than typical

## Audience

### Age & gender



## Feed preview

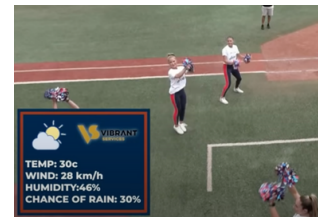


# Sponsorship Opportunities

## Ballpark & Uniform Sponsorships

### - Pricing Upon Request

- Grandstand & Spectator High Traffic Signage
- Home Run Outfield Fence Signage (*currently sold out*)
- Premium Homeplate Signage (*space pending renewals*)
- Player Dugout/Bench Signage (*space pending renewals*)
- Playing Field Branding Rights
- Videoboard Branding Rights
- Melbourne Ballpark Naming Rights
- Uniform Branding
- Player Apparel Branding



## Social Media & Television Packages

### - Pricing Upon Request

- Co-branded Social Media Posts
- Giveaway & Activation Campaigns via Social Media & EDM
- Television Livestream 30-second Commercials
- Live TV in-game broadcaster Reads w/ company logo on screen
- TV Livestream Assets- i.e. Keys to Game, Starting Lineups, Player Identifiers, Gametime Weather, Post-game Interview, etc





# Corporate Hospitality

## Professional Corporate Suites

Top-notch indoor/outdoor pro sporting hospitality  
Uniquely close to the action  
Inclusive of catered food w/ servers  
Inclusive of soft drink, beer, wine, sparkling, spirits w/  
bartender **Home Plate Suite**- \$250 per person (limited spots)  
**30-person First Base Suite**- \$160 per person

## Premium Outdoor 2-Seat Box

Comfortable space to stretch out in premium theatre-style seats  
Features in-seat ordering & delivery (at additional cost)  
\$100 (incl. GST) per game for both seats (2x tickets @\$50)

## Party Deck Group Hospitality

Relaxed environment for group functions  
Inclusive of hamburgers, hot dogs, kebabs and salads  
Inclusive of soft drink, beer and wine  
\$85 (incl. GST) per person for groups of 10 or more or  
\$95 per single ticket

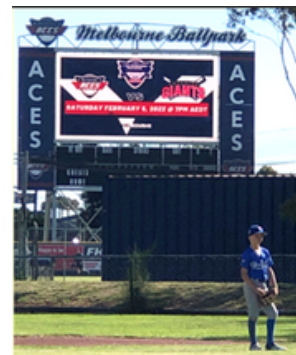




# Melbourne Ballpark

## Unique Professional & Community Platform

- 240+ baseball events per annum
  - Melbourne Aces ABL
  - Baseball Australia National Championships
  - Baseball Victoria State League & High Performance
- 50,000+ person foot traffic per annum
- 40+ million drivers pass by on Princes Freeway
- 6+ million commuters pass by on Werribee line



Merton Street, Altona **in Hobsons Bay**



# Key Partners





# Thank you for your interest in the **Melbourne Aces**



Proud member of the  
Australian Baseball League



*Melbourne Aces*



*Adelaide Giants*



*Canberra Cavalry*



*Brisbane Bandits*



*Perth Heat*



Officially-sanctioned  
development league for MLB



*Sydney Blue Sox*

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